



# Company Profile

---

Imarishwa Solutions,  
P. O. Box 59014-00100,  
Nairobi - Kenya.

<http://imarishwa.com>.

Tel: +254 721 763 066 | +254 712 727 084

Email: [info@imarishwa.com](mailto:info@imarishwa.com)

<b>Corporate Overview</b>	<b>2</b>
History	2
Our Mission	2
Our Vision	2
Our Core Values	3
Innovation	3
Work Life Balance	3
Saying "NO!"	3
<b>What We do</b>	<b>3</b>
<b>Quality Policy</b>	<b>4</b>
<b>Why Imarishwa Solutions</b>	<b>4</b>
<b>Professional Experience</b>	<b>4</b>
Expertise	5
<b>Services</b>	<b>5</b>
Enterprise Software Development	5
Software Development Consultancy	5
DevOps	5
User Experience	6
System Integrations & APIs	6
Fintech consulting and development	6
Cloud Consultancy	6
Web application development	6
<b>Portfolio</b>	<b>7</b>
AutoScope Limited	7
AutoScope Valuations	7
AutoScope Safaris	7
Vineyard Economic Empowerment	7
AllenHark Group (365 ECM)	7
Go Gaga Experiential	7
BusinessCom Solutions	8
Hamptons School	8
Sante-Afrique	8
MPOS Systems - Kenya	8
Carol Pulei	8

## Corporate Overview

### History

Imarishwa Solutions Limited is a pioneering, independent, private company of consulting services in the sectors of technology, innovation and international collaborations. It was established on April 2016, and was legally registered on May 2017 with its head office in Highpoint, Juja. The main goal at the period was to provide different and unique web solutions for it's clients.

Over the two years that we have been developing solutions for our clients, we have gained vast experience and understanding in specific business processes and technology integrations for organizations, and we believe that every new challenge is an opportunity for us to grow technically, as we grow our customer base country-wide. This has made us grow our technical experience in web technologies and cloud computing, hence our core business now being enterprise software development and cloud consultancy. We are passionate about working with organizations to create solutions which supplement their day-to-day activities, integrating with their existing systems, hence promoting work effectiveness and efficiency.

### Our Mission

To disrupt the technology ecosystem in Kenya through innovation and supporting the Kenyan open source communities to provide solutions that can be implemented by the Government and local community NGOs.

### Our Vision

Our vision is to develop in a constant manner and grow as a major IT service provider and to become a leading performer, in providing quality Software Development solutions in the country for the next five years.

## Our Core Values

The importance of our core values is illustrated by a quote from famous author and inventor, Edward de Bono, "Effectiveness without values is a tool without a purpose." A purposeless tool is a worthless thing and so is a company without a campus – a culture that is formed on the basis of core principles. This has guided us in understanding our purpose in the tech ecosystem in Kenya, guided by the following 3 core values:

### Innovation

In a crowded market, businesses strive in imitation, in which not many survive in the long run. For us, innovation is a key factor for survival in the tech space, providing seamless solutions to our clients and great customer experience.

### Work Life Balance

We believe that work is an integral part of life and should therefore be enjoyable. We are passionate about the work we do while simultaneously striving to make it interesting and fun.

### Saying "NO!"

In order to stay in track on our mission, we have made it a culture to only work on projects that accelerate us to achieve our mission, and say "NO!" to those that do not fit our mission plan.

## What We do

Quite simply: **We Build Solutions.**

However, unlike most software companies, we realize that's only part of the job. We don't just deliver your project but we scale with you. We work with our clients through the whole cycle of the development, from helping you refine your ideas & business processes, to the delivery and planning for your future scaling.

## Quality Policy

Imarishwa Solutions Limited is committed to developing cutting edge products and providing services of an extremely high quality to our existing and growing customer base in an accurate and timely manner.

It also includes a commitment to meet the requirements of our clients, as well as legal and regulatory requirements. We have understood that it is by providing an outstanding service and product quality that will enable us achieve our aims of long term success and sustained improvements.

All personnel within the company are responsible for the quality of their work. The company provides training and has established systems to assist all personnel to achieve the standards required. While we endeavour to produce work and offer a service that we can be proud of, we have to recognise that we may not always achieve our own standards. When a customer complains, we are committed to investigating the complaint and will do our best to put right all justified complaints.

## Why Imarishwa Solutions

- We make it our business to understand your business before we kick off any project.
- Rich portfolio of organizations that we have worked with to gladly showcase our competencies.
- Budding and innovative team of developers ready to hack your challenging business process and give you a timely, effective and efficient solution.
- We team up with great consulting partners who are equipped with vast knowledge from industry standards and best practises.

## Professional Experience

As a custom software development firm, Imarishwa Solutions has amassed an impressive resume of projects from the clients we've worked with. It's the custom nature of our development projects that has enabled us to acquire vast experience in many diverse areas of software development. Our experience, in conjunction with our quality personnel, enables us to be dynamic enough to tackle almost any software development projects. We have a proud history of utilizing experience to provide our clients with the best services possible. This difficult task is accomplished by applying experienced personnel to every project.

## Expertise

At Imarishwa Solutions, we have gained vast experience in different industry standards relating to the services we provide, driven by the urge to always do better than our previous tasks, hence driving innovation in our team. A few of these include:

1. System Design, Development & Testing.
2. Cloud Deployment.
3. API Development & Management.
4. Payments Integration.
5. Bulk SMS Service Integration.
6. CMS Management.
7. Managed WordPress Deployment.

## Services

Our services are majorly grouped into five major classifications:

### I. Enterprise Software Development

Markets are becoming more competitive, it is significant for your technology to give you the right advantage. Imarishwa enables this advantage by aligning new age technologies with your business strategy. Our technical expertise makes your business more agile while improving productivity and enhancing customer experience. -We are agile first.

### II. Software Development Consultancy

We guide businesses & other software development firms through their journey of software development by helping them handle DevOps(Developer Operations), System Integrations and User Experience of their software.

#### A. DevOps

This is a set of tools and practices that enable collaboration and communication across all stakeholders in order to automate the process of software delivery and maintenance. We utilize DevOps to enable enterprises establish a culture and environment where building, testing, and releasing software can happen rapidly, frequently, and more reliably.

## **B. User Experience**

Our approach to transforming user experiences has helped enterprises build better products and applications, strengthen engagement with customers, increase user adoption, boost productivity and increase revenue footprint with customers.

## **C. System Integrations & APIs**

We create and implement custom System Integration Solutions to streamline and automate data flow from disparate applications to enable transformation of business processes, improve performance and access real-time data.

## **III. Fintech consulting and development**

With specialization in B2B and B2C Mobile Money FinTech solutions, we provide consultancy services for merchants, corporates and financial institutions to help define the strategy and improve performances of mobile money payment products. From market entry to product development and setting up new entities/subsidiaries, our team has facilitated clients' transitions and projects through a range of challenges across different regions.

## **IV. Cloud Consultancy**

At Imarishwa, we help organizations to maximize their returns from the cloud investments by building impactful and disruptive cloud-native web, mobile, and IoT solutions. While cloud adoption has increased many fold, organizations still have a strong reliance on in-house, legacy applications, especially for their unique needs. We understand legacy infrastructure and applications. This puts us in an advantageous position to modernize legacy applications through the cloud, SaaS, and microservices building blocks.

## **V. Web application development**

We assist organizations to achieve total operational efficiency and independence through our intuitive custom web applications. We strive for efficiency in our custom web applications by subjecting them to accepted design standards and testing. In this way, we deliver our clients dependable web applications that can be up and running from day one of implementation. The follow up of agile practices ensure that the projects are delivered to our clients within the stipulated time and budget.

## Portfolio

The following lists just a few examples of our previous development projects:

### 1. AutoScope Limited

#### A. AutoScope Valuations

We developed a portal for Autoscope Valuers to enable their day to day automation for their motor valuations and assessments business.

Link: <http://www.autoscopevaluers.co.ke>

#### B. AutoScope Safaris

We designed and developed a booking platform for AutoScope Safaris to ease the process for their high end clients.

Link: <http://autoscoesafaris.com>

### 2. Vineyard Economic Empowerment

We designed and developed a website for the organization to enhance its brand visibility and provide information to potential partners and donors.

Link: <http://www.veekenya.org>

### 3. AllenHark Group (365 ECM)

We designed and developed an internal sales channel platform for AllenHark to help on-board new client directly into their platform by their sales representatives, and keep in track of sales performance on new clients account registration.

### 4. Go Gaga Experiential

Go Gaga Experiential is a leading corporate events management firm, having successfully run the Start-Up Battle Field Africa, hosted by Tech Crunch. Go Gaga approached us to help them redesign their site. We achieved this by sharing ideas with them on what we could deliver with their expectations. Along with this, we also developed to them a site to manage their annual International Women's Day Celebration.

Links: <http://www.gogagaexp.com> & <http://www.zuriawards.gogagaexp.com>



## 5. BusinessCom Solutions

We've partnered with BusinessCom to convert their website from static to a CMS based website to enable easy & seamless content management for the website. We partner with BusinessCom for Cloud Computing consultancy and project development for their clients in Google Cloud.

Link: <http://www.businesscom.africa>

## 6. Hamptons School

We designed and developed a website for the for the school to enhance its brand visibility and provide information to their stakeholders.

Link: <http://www.hamptons.school>

## 7. Sante-Afrique

We worked closely with Sante-Afrique to design and develop them a website to enhance its brand visibility and provide information to their stakeholders.

Link: <http://sante-afrique.org>

## 8. MPOS Systems - Kenya

MPOS Systems approached us with implementing for them a proof of concept for a revenue collection platform for use by County Governments. The Proof of Concept was well approved, and the project is in the final steps of approval for full scale development.

## 9. Carol Pulei

Carol Pulei is an established stylist in Kenya, coming into fame after a shirt that she designed for President Uhuru Kenyatta during the 2017 Campaign period. Carol, through her PR strategist, approached us to revamp her personal brand to match the standards that it gained. This started with a design of a new logo and a new website to showcase her works and share her stories.

Link: <http://www.carolpulei.com>